

2030 Plan Executive Summary

In 1986, the residents of Georgetown decided that an ongoing, functioning comprehensive plan was a necessity for the City, requiring it in an amendment to the City Charter. Georgetown, not unlike many small cities facing continued explosive growth in the future, has realized the value that an extensive yet practical comprehensive plan brings to the community. The first comprehensive plan, the Century Plan, was adopted in 1988 and laid the groundwork for the next twenty years and a new plan. In 2008, the Georgetown City Council passed The 2030 Comprehensive Plan, which seeks to move Georgetown further into a new century faced with new opportunities and challenges.

The 2030 Comprehensive Plan (“Plan”) is built on a community-supported Vision Statement that becomes the policy touchstone and the destination for the comprehensive plan. The long-term goals and objectives stem from the overall vision of what Georgetown strives to be in the future. The Plan helps the city push towards those goals using new policy tools and initiatives, user-friendly applications and a framework for implementation and monitoring.

The City Charter contains certain elements that should be part of any adopted comprehensive plan. These include master plans for parks/open space, transportation, housing, economic development, etc. The City has existing plans for many of these elements, although most have been done independently in the past. The new Plan provides a structure to merge these elements with the newly completed Future Land Use Plan, the first element to be updated as part of this process. The Vision Statement will be the starting point and the guide for all future elements, which should be adopted quickly to complete the Plan.

The Plan will be used by all departments in city government and the community at-large, drawing on its vision and guiding principles to create a more efficient, responsive government and a collaborative relationship between the City and the builders, designers and developers of the community. Georgetown’s residents expect first-class development and amenities and the new plan seeks to foster creativity and teamwork between those who share a desire to increase the reputation of the city with exciting new development and also protect the history and uniqueness of Georgetown.

The 2030 Comprehensive Plan puts Georgetown in an advantageous position to tackle new problems while continuing to provide superior service to its residents and customers. The new 2030 Vision can be realized with attention to the details of the new Plan, continued diligence and responsiveness, and the sustained contributions of Georgetown’s citizens.
